



EMPLOYEE PRICING 2013

WE'RE SEEKING PAST & PRESENT FORD EMPLOYEES FOR OUR NEXT TV COMMERCIAL

ABOUT YOU:

We are looking to feature current and retired employees in our next television commercial. If you work or have worked for Ford of Canada (e.g. Parts Distribution Centres, Regional Offices, Corporate Headquarters, etc...) we would love to sit down and talk with you about your experience working at Ford.

DO YOU SPEAK FRENCH?

We are casting for english and french commercials so if you speak french fluently we want to meet you too!

IN YOUR AUDITION:

No acting experience necessary! We want real stories from real people, so there's nothing to memorize and nobody to be other than yourself. Below are some of the questions you may be asked to talk about:

- What is/was your role at Ford?
- What's your favourite Ford? Why?
- Whats the funniest thing that happened to you at Ford?

AUDITIONS WILL TAKE APPROXIMATELY 10 MINUTES.

For appointments, please provide your name, contact number and availability to:

FORDCASTING@POWERHOUSECASTING.COM

or feel free to phone the number below:

416-777-0033 | ANDREW HAYES

Feel free to drop in without an appointment. It's first come first serve without one.

PLEASE MAKE THE NECESSARY ARRANGEMENTS WITH YOUR IMMEDIATE SUPERVISOR TO ATTEND REQUIRED SESSIONS

AUDITION SESSIONS WILL BE HELD ON

MAY 21 – 23

9:00 AM TO 5:00 PM

FORD CANADIAN HEADQUARTERS ROOM 101 & 102

Please plan to arrive at **CHQ101** ten minutes prior to your scheduled time. You will be called into **CHQ102** for the audition.

If you are not located at the Canadian Headquarters, please access the building via the Visitor's entrance and we will escort you to room **CHQ101**.

IF SELECTED, YOU MUST BE AVAILABLE DURING THE FOLLOWING DATES:

MAY 31 – JUNE 4

Only one day will be required. Shoot date to be confirmed closer to production. You will be required to fill out a standard Actra sign in sheet.

COMPENSATION

\$700 - \$1,400

If you are chosen for the commercial shoot you will receive minimum compensation in the amount of \$700 CAD. If your performance is selected for the final commercial your compensation can amount to a maximum of \$1,400 CAD.

If you're unable to attend our in-person sessions, please record a video response to the above questions, and email it to **FORDCASTING@POWERHOUSECASTING.COM** or submit it to the our secure website:

FTP.YR.CA

USERNAME: fordcasting
PASSWORD: rQd5vIND